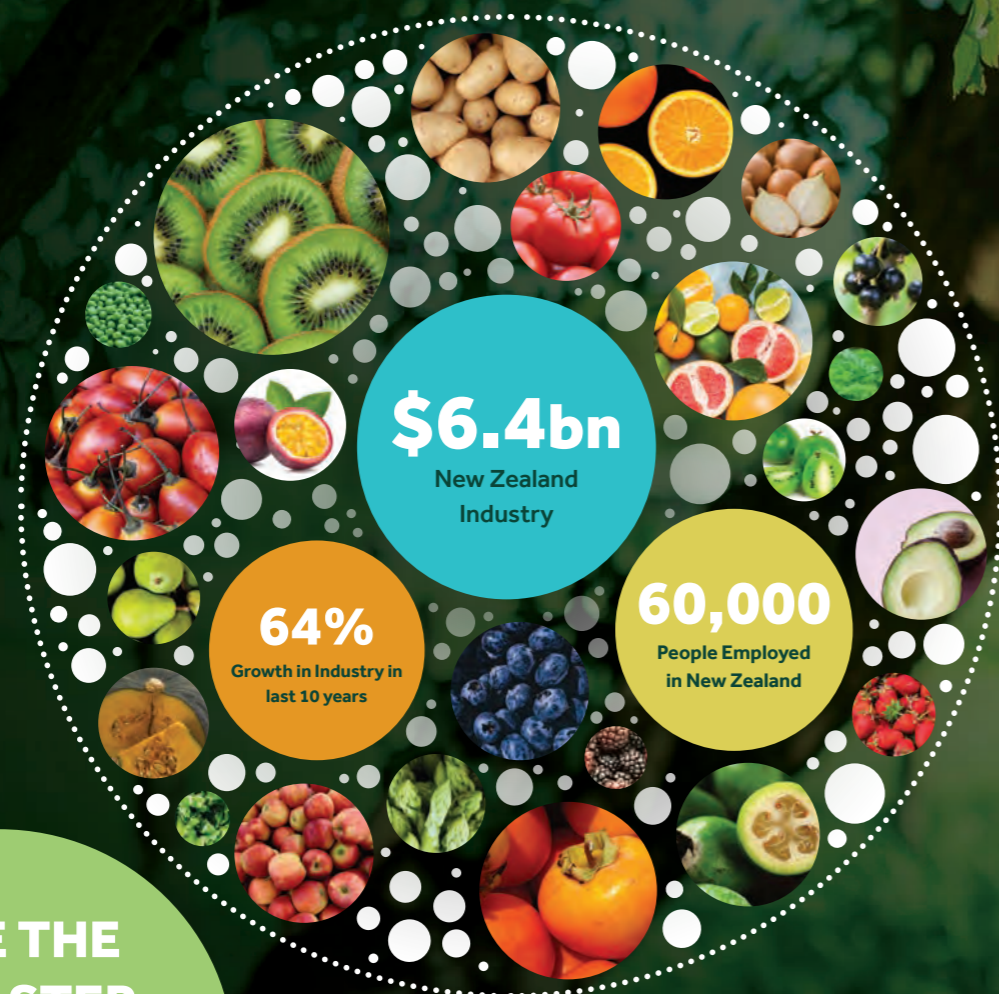




GoHort
Puāwai me Ahumāra

JOIN A GROWING INDUSTRY

New Zealand's horticulture industry has grown by 64% in the past 10 years, making it a \$6bn industry that employs 60,000 people. The industry is backed by 22 fruit and vegetable product groups, Ministry for Primary Industries, Ministry for Business, Innovation & Employment, Horticulture New Zealand, and GoHort as it delivers world class produce onto consumers' tables.



TAKE THE NEXT STEP

GoHort has a network of Career Progression Managers across New Zealand who can help you map the learning and career pathway right for you.

FIND OUT MORE AT
WWW.GOHORTICULTURE.CO.NZ



#GOHORT



New Zealand's
world class fruit
and vegetable
industry

INTRODUCTION TO HORTICULTURE

Kei ōu ringaringa te ao ~ The world is yours

JOIN A GROWING INDUSTRY LEADING THE WAY IN HEALTHY, SUSTAINABLE FOOD PRODUCTION

Be part of an exciting industry, leading the way in healthy, sustainable food production. An industry where you get to develop technology, grow food, design new products and sell them to the world.

Horticulture is one of New Zealand's largest industries and employs around 60,000 people. We export premium fruits and vegetables to 130 countries, as well as supply the local NZ food market. There are a diverse range of jobs in production, science, technology and business within the horticulture industry. There are opportunities for lifelong learning and career pathways, as well as the chance to transfer across growing sectors.

It takes a talented team to produce, process and deliver New Zealand's fruit and vegetables to consumers - and we do it in some of the most beautiful landscapes our country has to offer!

Did you know

New Zealand is a powerhouse producer of some of the world's tastiest, healthiest fruit and vegetables?

\$45K-\$190K

What you can earn in Horticulture



BUSINESS

Feeding the global population comes with its tricks of the trade. A career in horticulture business can see you working on international trade floors, marketing and selling premium innovative new products, dealing with supply and logistics for fresh produce and by-products.

Consider a career in AgriBusiness if you are interested in:

- Agri Business
- Supply Chain Management
- Trade
- Marketing
- International Relations
- Consultancy



SCIENCE

The science and art of producing food is fun, rewarding and challenging. The seed of this growing industry begins with this sector. Be a part of tackling problems, creating ideas to improve sustainability, plant genetics and growing systems that will impact food production around the globe.

Consider a career in Horti-Science if you are interested in:

- Research and Development
- Growing food to meet population increase
- Feeding the world with fresh, healthy and sustainable food



TECHNOLOGY

New Zealand is leading the way in sustainable practices through the use of world class technology. Create sustainable and innovative products, source new ways of improving production procedures and develop the newest technologies through a career in the Agri Tech sector.

Consider a career in AgriTech if you are interested in:

- Using innovation to drive mechanical production procedures
- Developing food and drink products
- Sustainable food production



PRODUCTION

Growing and producing the finest quality produce in the world is no small feat. New Zealand growers are known for exceptional quality, using front-edge technology to provide a product that can feed the growing population in a way that is not harmful to the environment. A career producing food is rewarding, with many opportunities for career progression.

Consider a career in Production if you are interested in:

- Growing premium New Zealand produce
- Nutrition and water utilisation
- Soils management
- Fruit production

60,000

people are employed in the New Zealand horticulture industry

\$6bn

New Zealand industry

\$10bn

Industry Growth by 2030

100+

types of fruit and vegetables grown in New Zealand

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